



Volunteer Coordinator Forum

Laying the Foundation for a Successful Social Media Presence

When:

Monday 28 August 2017

Lunch: 12.00pm

Followed by Training
12.30 pm to 4.00 pm

Where:

The Carrington Centre
2 Carrington Square
Campsie

Cost is FREE

BOOKINGS
ESSENTIAL
For Bookings and
enquires call
STARS on
9750 9344 or email
starstraining@4cs.org.au



Your social media presence can be a fantastic way to promote your service to the wider community.

Regardless of whether you run a large organisation or a small volunteer run program, a Facebook page or an Instagram account can be a useful part of your promotional toolkit.

This workshop will cover the following:

- Planning and policies
- The right and not-so-right settings on your Facebook page
- Creating a Social Media schedule
- Creating engaging graphics

Facilitator: Anne-Maree Kerr, Principal AMK Training and Consulting

Working with organisations to help them use technology in a more efficient way.

