

Strategic Plan Summary



Canterbury City
Community Centre

Community Building Community

Key Result Areas 2015 - 2018

Support, Social Inclusion and Capacity Building

We will build the capacity of the community, promote social inclusion and provide support through;

- i. Programmes, support and activities that are responsive to community need and profile;
- ii. Being a Hub and a resource for the community, to engage and support other groups, organisations and communities of interest in the development of shared aims;
- iii. Develop person centred services and programs that are innovative and demonstrate best practice.

Strategic Partnerships and Relationships

We will build strong partnerships based on mutual trust, shared values and common goals by;

- i. Establishing formal and informal partnerships that are sustained and developed to provide services which deliver the best outcomes for clients and communities;
- ii. Engaging in partnerships that strengthen the capacity of the organisation;
- iii. Being adaptable and flexible to respond to changing needs;
- iv. Taking advantage of opportunities as they arise.

Social Enterprises

To explore and initiate alternative sources of funding which include social enterprise, for example;

- i. Lakemba Community Markets are established and maintained and build

community connections and create an income stream;

- ii. An expanded gardening service offering service choice, including full fee for service where no subsidy is available;
- iii. Working in partnership to expand training opportunities delivered by STARS to include out of area and commercial organisations, including full fee training.

Organisational Capacity

We will develop strong systems, policies and procedures which support best practice in governance, management and service delivery, including;

- i. Delivering efficient and effective services that are value for money;
- ii. An organisational culture, values and community connections which are safeguarded and maintained through growth and change;
- iii. Maintaining a diverse income stream and exploring other public and private funding opportunities;
- iv. Valuing and supporting a diverse workforce which reflects the communities that we work with;

Communication, Promotion and Marketing

To ensure effective, efficient and targeted communication promotion and marketing of the centre and its activities through;

- i. Ensuring we promote the centres values and objectives through promotional materials;
- ii. Communication, promotion and marketing successfully reflects the objectives of the funded program.

Canterbury City Community Centre Inc. Strategic Plan 2015-2018

Our Statement of Purpose

We connect individuals and communities to;
Develop and provide services responsive to community
needs and individual choice;
Promote harmony, social inclusion and an
improved quality of life;
Build capacity, sustainability and resilience

Our Values

Social Justice Integrity Accountability
Equity Empowerment Compassion

Our Vision

A strong resilient community which values
and includes each member

Our Motto

Community Building Community



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